



WELCOME TO

CASSVILLE, WISCONSIN

Where History Meets Opportunity

• RELOCATION GUIDE •



explore.cassville.com





Phone: (608) 725-5180
Email: president@cassvillewi.gov
Cassville.org

Dear New Resident,

Welcome to Cassville! On behalf of our entire community, I'm thrilled to welcome you to our beautiful village along the Mississippi River. Cassville is a small town with a big heart, where neighbors look out for one another and newcomers quickly become friends. Whether you were drawn here by our natural beauty, our small-town pace, or the opportunity to put down roots in a community where your voice and contribution matters, we're grateful you chose Cassville.

Our village has a long history of resilience and reinvention, and today we're building on that tradition with renewed energy. You'll find a strong school district, active civic organizations, and a growing network of residents who are committed to making Cassville an even better place to live, work, and raise a family. As you settle in, this relocation packet is designed to help you get to know Cassville—our services, our amenities, our traditions, and the organizations that make this village special. Inside, you'll find practical information to make your transition easier, along with a glimpse of the community spirit that defines life here.

Whether you're exploring the river, attending a local event, connecting with neighbors, or discovering your new favorite spot in town, I hope you quickly feel a sense of belonging here. **Welcome home to Cassville.**

Sincerely,

Jared Kasten

Village President

Village Clerks Office

Molly Roskams: Village Clerk

- clerk-treasurer@cassvillevgwi.gov
- (608) 725-5180

Tracy Bausch: Deputy Clerk

- deputy-clerk@cassvillevgwi.gov

Public Works Department

Josh Mergen: Public Works Director

- (608) 725-5180
- publicworksdirector@cassvillevgwi.gov

Cassville Police Department

Brent McDonald: Police Chief

- (608) 725-5229

Cassville Fire Department

Ron Hampton: Fire Chief

- (608) 725-5875
- firedept@cassvillevgwi.gov

Cassville Car Ferry

Tracy Bausch: Clerk

- (608) 725-5180
- deputy-clerk@cassvillevgwi.gov

CASSVILLE.ORG VILLAGE SERVICES DIRECTORY

Cassville Rescue Squad

Terry Maahs: Chief

- (608) 725-2384
- cassvilleems@yahoo.com

Penny & Myra Eckstein Memorial Swimming Pool

Pool Summer Phone Line:

- (608) 725-2166

Shelby Roe: Pool Manager

Eckstein Memorial Library

Marie McGinnis: Library Director

- (608) 725-5838

Cassville Tourism

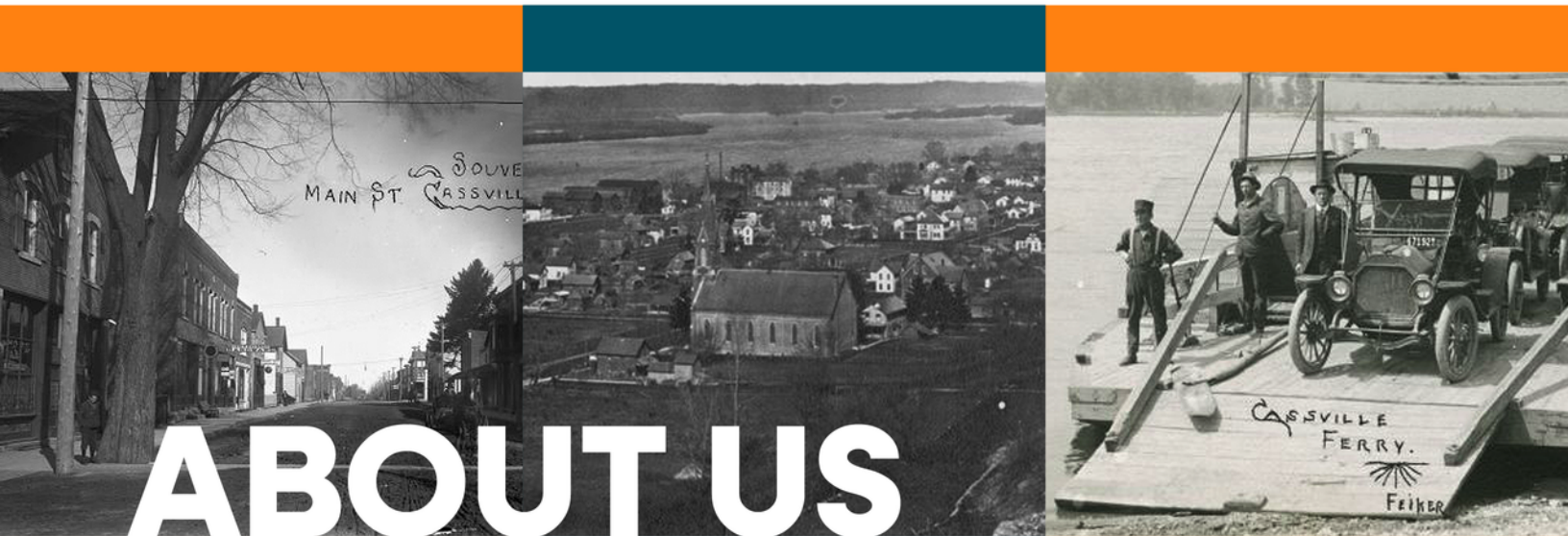
Tracy Fishnick: Tourism Director

- tourism@cassvillevgwi.gov
- (608) 725-2383

Cassville Airport

Matt Mumm: Manager

- (608) 725-2383
-



ABOUT US

Cassville is one of Wisconsin's oldest communities, nestled between 300' high bluffs on one side and the mighty Mississippi River on the other. First settled in 1826 with a smelting furnace and the village's first home, Cassville quickly became a place shaped by geography, opportunity, and bold ambition.

In the 1830s, Cassville briefly stood at the center of national attention. As the new Wisconsin Territory formed, Cassville was considered a leading contender for the territorial capital thanks to its central location and its role as a port of entry on the Mississippi. Investors built the grand Denniston House ("the Big Brick") to house future legislators. When Cassville lost the capital vote by a single ballot, the dream collapsed, and the Panic of 1837 deepened the setback.

Cassville's revival came through **Nelson Dewey**, Wisconsin's first governor, who arrived in 1836 and later returned to stabilize land titles, attract settlers, and invest in the community. Under his influence, Cassville flourished with hotels, shops, warehouses, mills, and a thriving river economy. Dewey's estate – **Stonefield** – eventually became a state park, home to the State Agricultural Museum, and a recreated turnofthecentury village.

The Mississippi continued to define Cassville's livelihood. Ferry service began in 1836 and became essential for transporting passengers and agricultural goods, supporting canning operations, commercial fishing, ice harvesting, and even a pearling industry that once produced gems worth hundreds of dollars. River culture also brought entertainment—from excursion boats to the famed **Floating Palace Theater**, a highlight of the social season.

Railroads arrived in 1885, shifting commerce but keeping Cassville connected as trains continued to pass through the village well into the modern era.

Through the 20th century, Cassville adapted to economic change, the rise of the automobile, and shifting regional patterns while maintaining strong civic leadership. Long-serving village president **R.J. "Penny" Eckstein** championed the Great River Road and helped bring two power plants to Cassville – investments that funded major community improvements for decades. Today, Cassville remains what early promoter Col. William Hamilton once described: a place where nature and community combine to create "one of the most delightful spots in the upper Midwest." With its riverfront setting, historic downtown, ferry connection, and preserved heritage sites, Cassville continues to offer the charm, resilience, and sense of place that have defined it for more than 200 years.

ROOTED IN COMMUNITY A BETTER LIFESTYLE

Cassville is a village where people don't just live – they pitch in, show up, and build the community together. With **numerous volunteer groups** to choose from, newcomers find it easy to meet people, share their skills, and become part of something meaningful.

Whether you're drawn to youth programs, outdoor stewardship, heritage preservation, or hands-on service, Cassville offers a place where **your voice matters** and your contributions make a difference.

CASSVILLE TOURISM

CUB SCOUTS & GIRL SCOUTS

COUNTRY BUDDIES 4-H CLUB

CASSVILLE CAPERS &
RIVERRETTES HOMEMAKERS

CASSVILLE YOUTH SPORTS

LIONS CLUB

CASSVILLE HISTORICAL SOCIETY

CASSVILLE ECONOMIC
DEVELOPMENT CORPORATION

FREINDS OF STONEFIELD
AND NELSON DEWEY

ROYAL NEIGHBORS

AMERICAN LEGION

VETERANS OF
FOREIGN WARS (VFW)

VOLUNTEER FIRE DEPARTMENT

VOLUNTEER RESCUE SQUAD

GREAT RIVER GARDEN CLUB

CASSVILLE CAR CRUISE INC.

CASSVILLE
CONSERVATION CLUB



OUTDOOR LIFESTYLE

NELSON DEWEY STATE PARK

BIKE / PEDESTRIAN TRAIL

EAGLE VALLEY
NATURE PRESERVE

ATV/UTV
BIKING
HIKING
FISHING

HUNTING
SNOWMOBILING
BOATING
CAMPING

COMMUNITY EVENTS

CHRISTMAS IN CASSVILLE

STONEFIELD'S SAFE AND
SPOOKY HALLOWEEN

CHALK THE PARK

CASSVILLE CAR CRUISE

MUSIC IN THE PARK

Cassville, Wisconsin is a charming riverfront village nestled along the Mississippi River, offering small-town warmth, scenic beauty, and a **strong sense of community**, with breathtaking views, outdoor recreation like fishing, boating and hiking, and unique local shops and businesses. It's an ideal place for those looking to enjoy a **peaceful, connected lifestyle**.

(608) 725-2383

EXPLORECASSVILLE.COM

P.O BOX 171 CASSVILLE, WI

ROOTED IN THE OUTDOORS FIND YOUR ADVENTURE

Outdoorsy types who love hiking, biking, camping, fishing, hunting, and being on the water will find a lot to love in Cassville's parks, paths, and the mighty Mississippi River.

NELSON DEWEY STATE PARK

The 756-acre Nelson Dewey State Park was established in 1935 to commemorate the farmstead of Wisconsin's first Governor, Nelson Dewey. The park contains significant historical and archeological features, including the Dewey Mansion and 55 Native American burial mounds. Scenic overlooks and the Dewey Heights Prairie sit atop the bluff more than 500 feet high overlooking the Mississippi River. Recreational activities include camping, hiking, biking, snowshoeing, snowmobiling, bird watching, hunting, and trapping.

RIVERSIDE PARK

At the southwest edge of the Village, there's a quarter mile stretch along the Mississippi River that's been Riverside Park for as long as anyone can remember, attracting visitors and residents alike. Between the boat launching site at the lower end of the park, to the wildlife observation gazebo at the upper end, the park offers picnic and party shelters, grilling facilities, playground areas, restrooms, boat docks, and the perfect up-close spot for watching towboats and other river traffic go by. A River Walk pedestrian path meanders along the park and continues for two miles, ending at the Cassville dog park.

PENNY AND MYRA ECKSTEIN MEMORIAL SWIMMING POOL

The Cassville pool is open to the public from early June through the end of August. Amenities include two diving boards, a covered spiral slide, mushroom shower, three geysers, and a kiddie slide near the zero-foot entry level. The pool offers reasonable daily and annual rates and times set aside for water aerobics and lap swim. You can even rent the pool for private parties!

VOLUNTEER PARK

This small park can be found in the heart of downtown. Centered with a gazebo amidst lovely plantings of trees and shrubs, and with inviting benches, it offers passers by a place to rest, friends to sit and chat, and groups to gather for small events. In the summer, the space is used for Music in the Park evening concerts and monthly Farmer's Markets.

CASSVILLE CONSERVATION CLUB

Located just outside the Village limits, the Cassville Conservation Club offers structured shotgun, rifle, and handgun shooting opportunities for beginners and experienced shooters. It operates multiple trap fields and hosts regular league nights, open shooting hours, and seasonal events. Beyond shooting sports, the Club functions as a social and civic connector by supporting youth programs and partnering with regional conservation and outdoor groups, reinforcing responsible outdoor recreation.

HOUSING I N F O R M A T I O N

Whether you're looking for a charming historic home, a modern apartment, or a comfortable single-family residence, Cassville offers a variety of housing options to fit your lifestyle and budget. With affordable prices, low property taxes, and a welcoming community, it's easy to see why more people are choosing to call Cassville home. From first-time buyers to growing families and retirees, there's something here for everyone.



LOCAL REALTORS

Laura Wamsley - Realtor



Cassville, Wisconsin
Wisconsin Properties Realty, LLC
(608) 723-9894

Gina Buss - Realtor



Lancaster, Wisconsin
Tim Slack Auction & Realty
(608) 330-1003

Liam Allison - Realtor



Platteville, Wisconsin
Jon Miles Real Estate
(608) 642-0867

ONLINE SITES

Realtor.com

Search Current Listings – Find your home with the #1 most trusted app by real estate professionals – Realtor.com

Zillow.com

Whether you're buying, selling, renting or #Zillow houses, we'll help you get home.

Remax.com

A modern new look, the same trusted expertise. Buying or selling a home isn't just a transaction – it's a milestone.

Cassville offers river-town living, small-town safety, and some of the most affordable housing options on the Great River Road. If you're looking for **a great spot** to raise a family, then look no further. The combination of good quality public schools, above-average safety from crime, and a high rate of home ownership in predominantly single-family homes make Cassville among the **top 10%** of family-friendly neighborhoods across the state of Wisconsin.

LOCAL HEALTHCARE



GRANT REGIONAL CASSVILLE COMMUNITY CLINIC

HOURS

Monday & Wednesday,
8:30 a.m. to 4:30 p.m.

ADDRESS

222 W. Amelia St. Cassville, WI

PHONE

(608) 723-2131

PROVIDERS

Mondays – Dr. Eli James, Family Practice
Wednesday – Kate Reuter, APNP, Family Practice

SERVICES

Family Medicine

GRANT REGIONAL HEALTH CENTER

Located in nearby Lancaster, Grant Regional Health Center is a 25-bed critical access hospital. The health center offers patients services such as Lab, Radiology, Obstetrics, Orthopedics, Neurology/Spine Care, ENT, Surgical Care, Therapeutics, Rehabilitation, Outpatient Counseling, Inpatient Care, Swing Bed, and many more.

Grant Regional Health Center
507 S. Monroe St.
Lancaster, WI 53813
608-723-2143

CROSSING RIVERS HEALTH

Located in nearby Prairie du Chien, Crossing Rivers Health is a 25-bed critical access hospital. The medical center and adjoined primary care clinic offer patients more than 100 services.

Crossing Rivers Health
37868 US Hwy 18
Prairie du Chien, WI 53821
608-357-2000

EDUCATION

CASSVILLE SCHOOL DISTRICT



- With a 7:1 student to teacher ratio, our classrooms offer individualized support strong academics and engaged staff
- Full K-12 education on one campus, making school drop-offs and events easy for families
- Active Student Life: From FFA to athletics, music, and academic clubs, students have opportunities to explore their passions
- Safe, Supportive Environment: Our small class size fosters a close-knit, caring atmosphere where students feel secure and supported
- No-cost college-level courses in high school by transcribed-credit and at Southwest Technical College

Cassville Public Elementary School: 4K through 6th Grade

Cassville Public High School: 7th through 12th grade - offering variety of courses including AP and transcribed-credit classes



Contact:
Cassville School District
www.cassvillesd.k12.wi.us
(608) 725-5116
715 E Amelia St, Cassville, WI

CHILDCARE

LITTLE CHARGER'S DAYCARE

The **Little Chargers Daycare** provides quality childcare services staffed by qualified personnel. They enroll children ages 6 weeks through 5th grade in their programs, serving Cassville WI and surrounding communities. They are able to provide **quality care** by providing a learning environment, rich in varied activities and experiences. Fostering each child's independence and self-esteem by encouraging them to explore their world and to master self-help skills. Promoting a child's socialization skills through play with peers and interaction with warm, caring adults. Encouraging good health and nutritional habits by washing hands and by eating appealing snacks and meals designed to meet each child's daily dietary requirement.



Contact:
Little Chargers Daycare
stjworkerparish.com
(608) 725-5773
521 E Dewey St, Cassville, WI



VITAL COMMUNITY

RETAIL

Okey's Market
Cassville BP
Fure's General Store
Great River Hardware Hank
Great River Sportsman
Janet's Flowers for You
Cassville Roots

PLACES OF WORSHIP

River Valley Community Church
St. Charles Borromeo Church
St. Paul's Lutheran Church
Revival on the River



SERVICES

Artco Fleetng
Cassville Airport
Cassville Storage
Melissa Okey Photography
Cassville Autobody
Adrian's Plumbing and Heating
Dean's Car Wash
Haas Plumbing, Heating, and Electric
Hair by Holly
M&M Trailers and Concrete
M&M Tree Trimming and Removal
Spectrum Services
Kramer-Grau Funeral Home
Royal Bank
U.S Postal Service
Mill Branch Tree Services
Rapid Die Molding Company
TDS Telecom
The Headquarters Salon
Tying the Knot Wedding Rentals
Brinkman's Repair

ATTRACTIONS

Cassville Car Ferry
Great River Canoe Rental
Grant River Tubin' Company
Happy Hooves Campground
Nelson Dewey State Park
Penny & Myra Eckstein Swimming Pool
Stonefield Historic Site
Farmall Museum
Whitetail Bluff Campground & Resort
Y'allbee Tubin

FOOD/BEVERAGES

Amelia's Treats
Cassville BP Hometown Pizza & Subs
and Asby Ice Cream
Driftless Coffee Co
J&J's Sandbar
McCartney Corners
Moon's Town Pump
Son Chasers Social Club
Tway's Lighthouse Lounge
Elm Tree Bar