

CHRISTMAS IN CASSVILLE



BE PART OF THE CHRISTMAS IN CASSVILLE LIGHTED PARADE!

Businesses • Organizations • Schools • Clubs • Families Welcome!

On behalf of **Cassville Tourism**, we invite your business, organization, school, club, families, or community group to participate in the annual Christmas in Cassville Lighted Parade! Showcase your business or organization to hundreds of parade spectators during one of Cassville's favorite holiday traditions.

This year's theme is:

Home Alone for the Holidays

Whether you create a themed float, decorate a vehicle, light up a UTV, or gather a walking group, we'd love to have you join the fun!

✨ **No Entry Is Too Big or Too Small!** ✨

Decorated floats, trucks, tractors, UTVs, golf carts, emergency vehicles, walking groups, businesses, organizations, schools, churches, committees, and families are all welcome.

The more participants, the bigger, brighter, and more magical our parade will be!

PARADE DETAILS

Date: Saturday, November 28, 2026

Start Time: 7:00 PM

Theme: Home Alone for the Holidays

💰 **Entry Fee: FREE!**

Registration Deadline: FRIDAY, NOVEMBER 20, 2026!

📍 **Lineup Location:** Front Street near the Cassville Fire Station

🚒 **Parade Route:** Begins at the Cassville Fire Station and travels down Amelia Street, ending one block past Son Chasers.

After the Parade: Fireworks near Riverside Park

💡 **All entries are encouraged to be illuminated with festive holiday lights.**



REGISTER TODAY!

Entry forms are available at:

🌐 www.exploreacassville.com/events

📱 [Facebook.com/christmasincassville](https://www.facebook.com/christmasincassville)

Help Make the 2026 Christmas in Cassville Lighted Parade Our Biggest, Brightest & Most Magical Yet!

Questions? Tracy Fishnick • 608-725-2383 • tourism@cassvilleilgwi.gov

*Final lineup instructions will be emailed to all registered participants. Thank you for helping create a magical Christmas in Cassville! **Decorate It. Light It. Parade It.** ~ Cassville Tourism*